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SEED GRAIN

JAN 28 1954
U.S. Department of Agriculture

COTTON SEED

CIRCULAR

FALL 1953—SPRING 1954



HUMPHREY-COKER SEED CO.

Hartsville, S. C.

S. PRESSLY COKER, Manager

CERTIFIED

VICTORGRAIN 48-93 SEED OATS

This Oat is thought to be a chance hybrid between Victorgrain and Fulgrain. It carries the long heads of the victorgrain, the extra vigor of the fulgrain and it has plump grains with more of the red color of the fulgrain. Its yield record is superior to either of the parents, with excellent yield records all over the South. It grows taller than the original victorgrain and we feel it the **BEST OAT** we have yet grown.

WE OFFER TWO STRAINS of this Oat, seed of which came direct from the breeders in the Fall of 1951 and 1952, respectfully. They have been grown and handled by us and under our supervision and are guaranteed right as to variety, purity, and germination.

VICTORGRAIN 48-93 1951 BREEDERS STOCK OATS

★ Second Year From The Breeders

CERTIFIED RED TAG STOCK—Grown from our own **CERTIFIED BLUE TAG STOCK** and are finest quality in everyway, and **CERTIFIED** by the South Carolina Crop Improvement Association. **SEED** sacked in our 5-bushel TRADE MARK bags.

PRICES:	1 Bag (5 Bus.) . . . @	\$1.60
	50 Bus. Lots @	\$1.50

VICTORGRAIN 48-93 1952 BREEDERS STOCK OATS

★★ First Year From The Breeders

CERTIFIED BLUE TAG STOCK—Grown from REGISTERED SEED direct from the breeders in the Fall of 1952. Our crop these seed produced 65 bus. per acre. This is the **LATEST** and **MOST PRODUCTIVE** strain—**FINEST** quality and **CERTIFIED**. Sacked in 5-bushel bags.

PRICES:	1 Bag (5 Bus.) . . . @	\$2.00
	50 Bus. Lots @	\$1.85

SEED OATS

FULGRAIN SEED OATS

The FULGRAIN SEED OAT is outstanding in many characters. It is SMUT resistant and shows a high degree of resistance to leaf RUST. It has stiff, storm resistant straw. It combines HIGH YIELD and EARLY MATURITY. The heads are long—the grains are plump, and are high in feeding value. We consider this oat one of the most productive we have grown. It has a considerable resistance to blight and is most popular throughout many sections of the SOUTH.

FULGRAIN 1951 BREEDERS STOCK

★★ First Year From The Breeders

CERTIFIED BLUE TAG STOCK— Our seed of this variety direct from the Breeders in the Fall of 1952. The MOST PRODUCTIVE Strain, with all the undesirable features eliminated. It STOOLS heavily, is UNIFORM in type, and resistant to all known races of SMUT. Sacked in our TRADE MARK 5-bushel bags.

PRICES: 1 Bag. (5 Bus.) . . . @ \$1.75

50 Bus. Lots @ \$1.60

ALL OUR SEED OATS are CAREFULLY RE-CLEANED and GRADED. THEY ARE TREATED with Ceresan as a precaution against any new strains of smut that might appear. Proper Cleaning and Grading often means as much as 10 bushels per acre increase in yield.

CERTIFIED C

COKER-100 WILT RESISTANT COTTON

This cotton is known throughout the South. It produces MAXIMUM Yields of lint per acre. This proven on thousands of farms throughout the cotton belt and in 37 5-acre state-wide contests in South Carolina, North Carolina and Georgia it won 35 first places.

Conservative Estimates put the acreage planted to Coker-100 WR Cotton throughout the Cotton Belt in 1952 as four million acres. This fact proves beyond question its high yielding ability and high dollar value to the Southern farmer. At least 60% of the Cotton acreage in the Southeastern Cotton Belt is planted to this variety.

It is a WILT RESISTANT cotton, strongly resistant to Fusarium wilt, but is just as desirable on lands not infested with wilt.

Under average conditions, this cotton has erect open type PLANT, with medium sized, deeply lobed leaves, which means LIGHT FOLIAGE. It is a VERY EARLY Cotton. The Bolls are round and slightly pointed, 70 to 72 to lb. and they OPEN WIDE and FLUFFY, so that it is a very desirable and easy cotton to pick. Its staple length runs from 1 1/32" to 1 3/32" under good conditions. The lint percentage runs 37% to 39%. The staple character is uniform, strong, and of excellent quality.

THE QUALITIES OF THIS COTTON MAKE IT DESIRABLE FOR MECHANICAL HARVESTING.

WE OFFER 2 STRAINS of this Cotton for the 1954 Planting Season. Our seed of these Strains obtained DIRECT FROM THE BREEDERS in the Spring of 1952 and 1953 respectively, and have been grown and handled entirely under our supervision, ginned on our own PRIVATE GINS, and are GUARANTEED pure and right in every respect. Our seed CERTIFIED by the S. C. Crop Improvement Association and carry their Certified Tags.

All our Cottonseed are REGINNED, RECLEANED, TREATED WITH CERESAN, and sacked in our TRADE MARK Bags—100 lbs. per bag. MACHINE DELINTED SEED can be furnished at a small extra charge if wanted.

OTTON SEED

1951 BREEDERS STOCK

★ Second Year From Breeders

CERTIFIED—RED TAG SEED. This Strain grown from OUR CERTIFIED BLUE TAG STOCK of the 1952 crop. Under very bad conditions last season we picked a little over a bale per acre on this Cotton. It has shown strong wilt resistance, fine picking quality, and good storm resistance. Even with bad weather during harvest time, the staple quality was exceptionally good. For your main crop you could get no better seed.

1952 BREEDERS STOCK

★★ First Year From Breeders

CERTIFIED—BLUE TAG STOCK. This is the latest Strain which represents the very finest of the Coker-100 WR Cotton yet put out by the Breeders. It has shown Superiority in Wilt Resistance, in production and all-round performance, giving the highest net dollars per acre. These facts substantiated by growers and Experiment Stations all over the South. The seed we offer you were grown and handled under our strict supervision. **NONE FINER TO BE HAD.** These seed can be Certified next year if you plant them.

See Price List for Prices

A WARNING!

We do not guarantee
any Wilt Cotton Seed.
Many new wilts are show-
ing up and all Wilt varie-
ties will die some on land
heavily infested with
nematodes. These Wilt
Cottons are as good as
can be had.

Are you satisfied with your Crop Yields? IF NOT, THERE IS A REASON

REMEMBER: —

1. Unsatisfactory Crops Produced from Poor Seed
2. SATISFACTORY CROPS Produced from GOOD SEED
3. GOOD SEED Produce PROFITABLE CROPS
4. GOOD SEED Cost Less on Basis Crop Returns

Why Buy "HUMCO" Seeds? - 5 Vital Reasons-

1 They Are Highly Productive

(1) BECAUSE THEY ARE THE BREEDERS BEST. Every strain of seed we sell is uniform, desirable in type, a high yielder and high in money value per acre.

(2) BECAUSE THEY ARE GRADED PROPERLY. All the light, immature, and faulty seed are removed, insuring better quality, better stands and highest yielding powers.

(3) BECAUSE THEY ARE TESTED FOR GERMINATION. Only such as show up to a high standard are sold as planting seed. Strong vitality to insure a quick start off is reflected in highest yield.

2 They Are Absolutely Pure

We grow only the finest Registered and Certified Seed Stocks under closest personal supervision. Crops are carefully inspected and rogued to keep seed up to highest standard. Closest supervision from planting through harvest is given to insure purity.

Our cotton seed are cleaned, sacked and tagged at the gin. At every stage they are handled to insure purity and finest quality.

3 They Are Guaranteed Right

Our seed are grown and handled under the strictest supervision. Duplicate tests for germination and vitality are carefully made before they are shipped. We know their quality and we GUARANTEE THEM TO BE PURE as to variety and HIGH IN GERMINATION.

WE KNOW WHAT WE SELL and solicit your business because we offer HIGH QUALITY, GUARANTEED Seed at reasonable prices.

4 They Return Highest Value

(1) The Strains we offer have proven to be tops in yield and money value throughout the South.

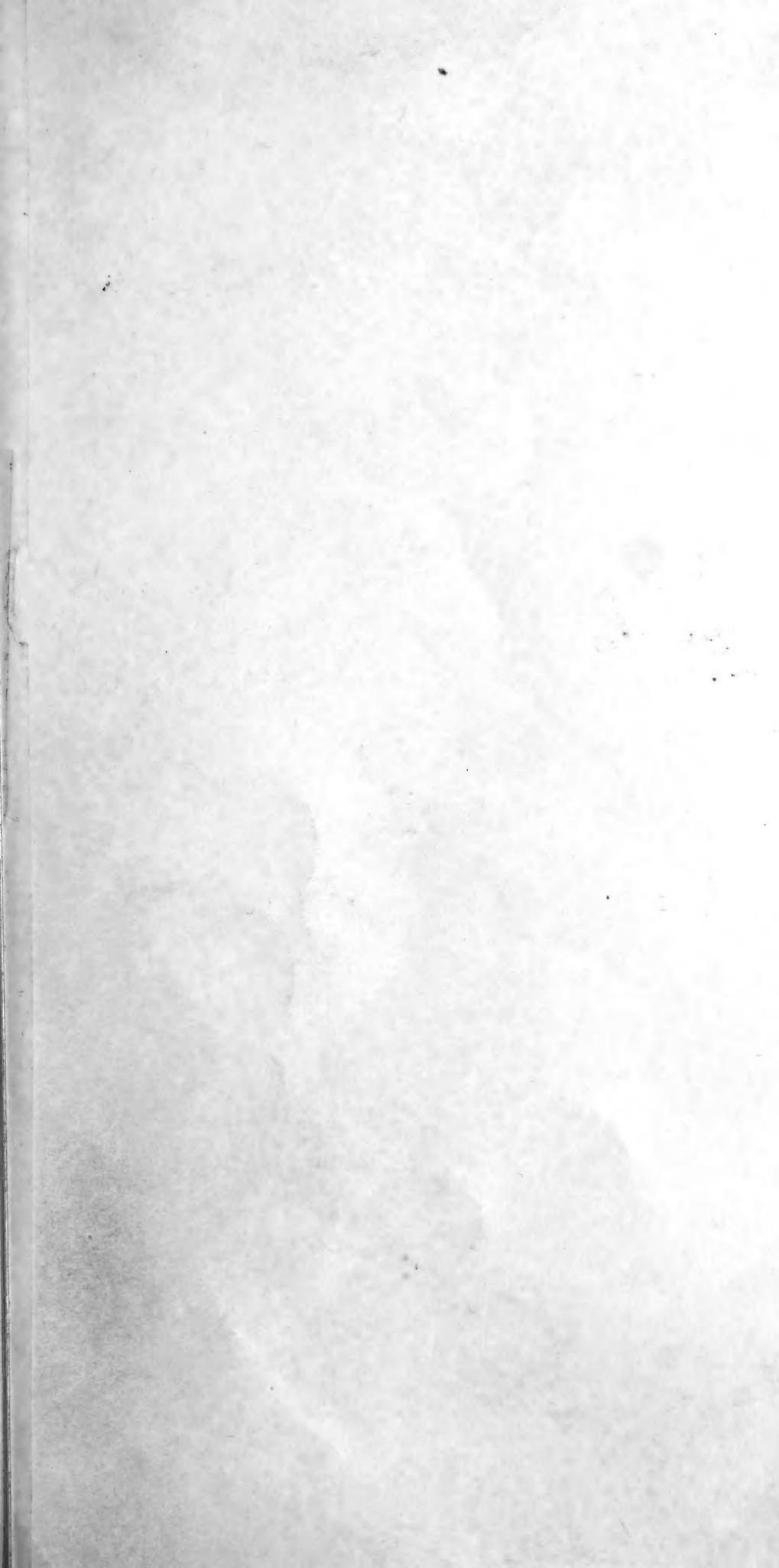
(2) IN THE HANDS OF THE FARMERS, to whom we have sold them, they are giving finest results.

(3) The Strains of Cotton Seed we offer have won practically all the Five-Acre Contests in the Southeastern Cotton Belt for the last two years.

5 They are CERTIFIED by the S. C. Crop Improvement Association and carry their Tags.

THEN LISTEN: —

To plant "HUMCO" Seed is to be satisfied



MACHINE DELINTED SEED

Every year more Farmers recognize the value of MACHINE DELINTED COTTONSEED. They plant better. They come up quicker and grow off faster, insuring better stands, and therefore higher yields.

They are DOUBLE RECLEANED and all light seed are removed.

In the delinting process we take off two lbs. lint per bushel and give 28 lbs. of delinted seed for a bushel, or 93 lbs. of seed for 3 1/3 bushels.

We are prepared to serve these Delinted Seed at a small EXTRA COST.

OTHER SELECTED FIELD SEED

We are in touch with Farmers in this section who have ABRUZZI Seed Rye and Seed Wheat grown from certified seed stocks, seed that we know to be of right quality. We also sell in season, Soybeans, Cowpeas, CERTIFIED Lathams Double White and Yellow Cross Seed Corns, and Certified Dixie 18 Seed Corn. Will be glad to price you any of these seed in season. Tell us your needs and let us quote you.

HUMPHREY-COKER SEED CO.

Hartsville, S. C.

CALL US FOR FINEST QUALITY SEEDS